

GSM Course Listing & Rotation Schedule
Updated September 14, 2011

Prerequisite Knowledge						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
ACCT	5F20	Foundations of Financial Accounting	Irving, Online	N/A-Contact your Advisor	N/A-Contact your Advisor	No; FINAL OFFERING FALL 2011 1st Six Weeks
ACCT	5F50	Foundations of Managerial Accounting	Irving, Online	N/A-Contact your Advisor	N/A-Contact your Advisor	No; FINAL OFFERING FALL 2011 2nd Six Weeks
BUAD	5F20	Foundations of Statistics	Irving, Online	N/A-Contact your Advisor	N/A-Contact your Advisor	No; FINAL OFFERING FALL 2011 1st Six Weeks
BUAD	5F50	Foundations of Management Science	Irving, Online	N/A-Contact your Advisor	N/A-Contact your Advisor	BUAD 5F20; FINAL OFFERING FALL 2011 2nd Six Weeks
ECON	5F70	Foundations of Business Economics	Irving, Online	Irving, Online	Irving, Online	No
MANA	5F50	Foundations of Management & Strategy	Irving, Online	Irving, Online	Irving, Online	No
MARK	5F50	Foundations of Marketing	Irving, Online	Irving, Online	Irving, Online	No
TECH	5F50	Foundations of Information Technology	Irving, Online	N/A-Take TECH 5F70	N/A-Take TECH 5F70	No; FINAL OFFERING FALL 2011
TECH	5F55	Foundations of Technology Mgt.	Online-Fall II	N/A-Take TECH 5F70	N/A-Take TECH 5F70	No; FINAL OFFERING FALL 2011
TECH	5F70	Foundations of Technology Mgt.	Online	Online	Online	No

MBA CORE COURSES

Value Creation Core						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
ACCT	6300	Accounting for Managers	Irving, Online	Irving, Online	Irving, Online	No
BUAD	6300	Business Informatics	Irving, Online	Irving, Online	Irving, Online	No
BUAD	6305	The Effective Leader	Irving, Online	Irving, Online	Irving, Online	Must take as first VCC, or along with another VCC course (coreq)
MANA	6305	Value Based Leadership	Irving, Online	Irving, Online	Irving, Online	MANA 5F50; BUAD 6305 coreq
MARK	6305	Value Based Marketing	Irving, Online	Irving, Online	Irving, Online	MARK 5F50; BUAD 6305 coreq
FINA	6305	Managerial Finance	Irving, Online	Irving, Online	Irving, Online	ACCT 6300, BUAD 6300 & ECON 5F70; BUAD 6305 coreq
OPER	6305	Management of Operations	Irving, Online	Irving, Online	Irving, Online	BUAD 6300; BUAD 6305 coreq

Integrated Advanced Core

Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
BUAD	8310	Business & Society	Irving, Online	Irving, Online	Irving, Online	Coreq: MANA 6305; Prereqs: Value Creation Core & All Foundation
MANA	8320	Global Strategy	Irving, Online	Irving, Online	Irving, Online	All Value Creation Core & All Foundation
BUAD	8390	The Capstone Experience	Irving, Online	Irving, Online	Irving, Online	Final Term Only - All Value Creation & All Foundation

MASTER OF SCIENCE CORE COURSES

Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
ACCT	8380	Accounting Research Methods	Irving	Irving		3 cr hrs Intermediate fin acct; 3 cr hrs tax
ACCT	8395	Accounting Theory	Irving Hybrid	Irving Hybrid	Irving Hybrid	3 cr hrs Intermediate fin acct; 3 cr hrs tax; BUAD 6330 and BUAD 6390
BUAD	6330	Business Communications	Irving	Irving	Irving	No
BUAD	6390	Business Ethics	Irving, Online	Irving	May Term	No; Hybrid & Online-Fall 2012
BUAD	8380	Applied Research Methods (IA, IT, ITSM)	Irving	Online	Online	BUAD 6300 or its equivalent
TECH	8394	Thesis I (IA, IT, ITSM)	Online	Online	Online	TECH 5350 or TECH 6370 AND BUAD 8380
TECH	8395	Thesis II (IA, IT, ITSM)	Online	Online	Online	TECH 8394

CONCENTRATION/MAJOR COURSES

Accounting *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
ACCT	5325*	Intermediate Financial Accounting I	Irving	Irving, Online	Irving	ACCT 6300
ACCT	5326*	Intermediate Financial Accounting II	Irving	Irving	Online	ACCT 5325
ACCT	5330	Introduction to Taxation	Online	Irving	Irving	ACCT 6300; students who took FINA 6365 prior to Summer 2007 may not take this course
ACCT	5350	Accounting Information Systems	Irving	Irving		ACCT 6300 and BUAD 6300 (or its equivalent)
ACCT	5360	Auditing	Irving		Irving	ACCT 5325
ACCT	6325	Intermediate Managerial Accounting			Irving	ACCT 6300
ACCT	6330	Financial Statement Analysis		April Term		ACCT 5325 or FINA 6305
ACCT	6340	Corporate Tax		Irving		ACCT 5330
ACCT	6365	Tax Planning	Irving			ACCT 6300; ACCT 6365 may not be taken if you previously completed FINA 6365 prior to Summer 2007
ACCT	7337	Controllership	December Term		Irving	ACCT 6300
ACCT	7340	Advanced Accounting	Irving			ACCT 5326
ACCT	8380	Accounting Research Methods	Irving	Irving		3 cr hrs Intermediate fin acct; 3 cr hrs tax
BUAD	6390	Business Ethics	Irving, Online	Irving	May Term	No; Hybrid & Online-Fall 2012

Corporate Finance *denotes required courses

Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
ACCT	5325*	Intermediate Financial Accounting I	Irving	Irving, Online	Irving	ACCT 6300
FINA	7310*	Intermediate Corporate Finance	Irving	Irving	Irving	FINA 6305; Fall 2012-Online Only
FINA	7320	International Finance	Irving		Online	FINA 6305
FINA	7325	Corporate Treasury Management	Irving	Online		Corporate Finance Requirement from Spring 2006 through Summer 2010; FINA 6305
FINA	7327	Corporate Valuation	Irving	Irving		FINA 7310

Global Business *denotes required courses

Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
BUAD	8330*	International Study Tour	Tour	Tour		No
FINA	7320*	International Finance	Irving		Online	FINA 6305

MANA	6335*	Inter-Cultural Management	Online	Irving		No
OPER	6380*	Import/Export	Irving	Online	Irving	No; after Fall 2011-no Fall offering

Health Services *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
MANA	6359*	Healthcare Management		Online		No
MANA	7357*	Contemporary Issues Health Service Management			Online	No
MANA	7355*	Planning & Control of Services	Online	Irving		Fall 2010 Curriculum Requirement replaced ACCT 6370; PRQ: ACCT 6300 and BUAD 6300 and FINA 6305
MARK	7330*	Services Marketing	Irving		Online	MARK 5F50

Human Resource Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
MANA	6360*	Human Resource Management	Irving	Irving		MANA 6305
MANA	6365*	Staffing & Talent Management			Irving	MANA 6360
MANA	6367*	Labor Relations & Employment Law	Irving			Fall 2010 Curriculum Requirement replaced both MANA 6363 and MANA 7365 (Equivalent)
MANA	7360*	Compensation Management		Irving		MANA 6360

Information Assurance (Cybersecurity - Fall 2011 forward)*denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
TECH	5350*	Principles of Cybersecurity	Online	Online	Online	BUAD 6300 or TECH 5F70
TECH	6350	Cryptography		Online		TECH 5350
TECH	6355	Trusted Systems	Odd years: Online	Odd years: Online	Even years: Online	TECH 5350 corequisite
TECH	6357	Securing Electronic Business	Even years: Online	Even years: Online	Odd years: Online	TECH 5350 corequisite
TECH	7350	Managing Information Security	Online	Online		TECH 5350
TECH	7355	Info Security Risk Mitigation	Online			TECH 5350 & TECH 6350
TECH	7359	Digital Forensics			Online	TECH 5350 & TECH 6350; Equivalent to TECH 7358 (Fall 2008 through Spring 2010)

Information Technology *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
OPER	6370	Project Management	Online	Irving, Online	Online	No; reduce by 2 sections
TECH	5340	Principles of IT Service Management	Online	Online	Online	BUAD 6300 or TECH 5F70
TECH	5350	Principles of Cybersecurity	Online	Online	Online	BUAD 6300 or TECH 5F70
TECH	6368	Data and IT Components	Online			TECH 5F70; Equivalent to TECH 7369
TECH	6370*	Process Mapping & Management	Irving	Online	Online	BUAD 6300 or TECH 5F70
TECH	7341	Advanced Process Design		Online		TECH 5340 & Tech 6370
TECH	7342	Advanced Service Design	Online			TECH 7341
TECH	7375	IT Governance		Irving Hybrid		TECH 6370

Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
MANA	7310*	Managerial Behavior	Irving	Online	May Term	MANA 6305
MANA	7343	Management Consulting	Irving			MANA 6305
MANA	7380	Organization Development	Irving			MANA 6305
MANA	7387	Power, Influence & Leadership		Irving	Online	MANA 6305
MANA	7393	Leading Change	Irving		Irving	MANA 6305; Fall 2012 Online; December 2013 Term
MANA	7395	Ethical Dimensions Leadership	2011-2012: December Term		Irving	MANA 6305; Fall 2013 Irving; December 2014 Term
MANA	8310*	Strategic Management	Online	Irving	Irving	MARK 6305, OPER 6305, FINA 6305, & MANA 8320

Marketing Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
BUAD	8380*	Applied Research Methods	Irving	Online	Online	BUAD 6300
MARK	6323	Consumer Behavior	Online	Irving		MARK 6305
MARK	6329	Advertising & Marketing Communications			Irving	MARK 6305
MARK	7322	Brand Marketing	Online		Irving	MARK 6305
MARK	7325*	Strategic Marketing	Irving	Online		MARK 6305
MARK	7330	Services Marketing	Irving		Online	MARK 5F50

Project Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
MANA	7355	Planning & Control of Services	Online	Irving		Fall 2010 through Summer 2011 Curriculum Requirement; replaced ACCT 6370; PRQ: ACCT 6300 & BUAD 6300 & FINA 6305
OPER	6370*	Project Management	Online	Irving, Online	Online	No
OPER	7370*	Project Scope & Time Management	Irving	Online		OPER 6370
OPER	7375*	Project Risk, Communication & HR Management		Irving	Online	OPER 6370
OPER	7379*	Project Quality, Cost & Procurement Management	Online		Irving	OPER 6370; Old Title through Summer 2011: Quality & Financial Project Management
TECH	6370	Process Mapping & Management	Irving	Online	Online	Fall 2010 through Summer 2011 Concentration Option; PRQ: BUAD 6300 or TECH 5F70

Sports & Entertainment Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
MARK	6340*	Contemp Issues In S&E Management		Online		No
MARK	7322*	Brand Marketing	Online		Irving	MARK 6305
MARK	7330*	Services Marketing	Irving		Online	MARK 5F50
MARK	7341*	Facility & Event Management	Online			No

Supply Chain Management *denotes required courses						
Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
OPER	6380*	Import/Export	Irving	Online	Irving	No; after Fall 2011-no Fall section
OPER	6385*	Purchasing & Materials Management	Irving	Online		OPER 6305

OPER	7373*	Lean Six Sigma for Supply Chain Mgt.		Irving	Online	OPER 6305
OPER	7380*	Strategic Supply Chain Management	Online		Irving	OPER 6385

MBA and MS Bridge Program Courses *also count as open electives in the MBA program

Subject	Course	Title	Fall 2011	Spring 2012	Summer 2012	Prerequisites†
BUAD	5311	Business Research and Writing		Irving		Offered in Term II
BUAD	5312*	Spreadsheet Analysis	Irving	Irving	Irving	Offered in Term II
BUAD	5313*	History of Management Thought	Irving	Irving	Irving	Offered in Term II
BUAD	5314*	Contemporary Issues in Business	Irving	Irving	Irving	Offered in Term II
BUAD	6330	Business Communications	Irving	Irving	Irving	No

GENERAL ELECTIVES

Subject	Course	Title	Prerequisites
BUAD	6301	Independent Study	No
BUAD	7301	Advanced Independent Study	No
BUAD	8301	Professional Internship	No
BUAD	8302	Domestic Study Tour	No

† For course prerequisites prior to Fall 2011, please contact your Graduate Advisor or refer to the program requirements as stated in the catalog of admission or readmission.